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**PRESS RELEASE**

**POWAKADDY ADDS TWO STYLISH NEW PRODUCTS TO ITS  
2008 GOLF BAG RANGE**

*PowaKaddy introduces the Tour Cart bag and Deluxe PU Cart bag to its portfolio*

PowaKaddy, the No.1 name in powered carts, has introduced its latest golf bags to the market; the Deluxe PU Cart and Tour Cart. PowaKaddy has consistently been in the top two selling golf bag brands in the UK and has reacted to consumer demand by introducing these new products that have been designed specifically, but not exclusively, for use on powered carts, pull carts and buggies. Both new products include the PowaKaddy key lock system, which secures the base of the bag to the key plate on all PowaKaddy electric carts to minimise bag movement.

**Deluxe PU Cart Bag** - Available in a striking white colour, this bag has been made using the latest in PU materials making it extremely durable and very stylish. It features 13 individual, full length dividers and separate putter pit, giving easier access to clubs with no snagging. There is even a separate umbrella bay within the main bag giving quick and easy access during rain showers. Other features include 2 large expandable pockets, a cooler pocket, larger water resistant golf ball pocket, tee peg pocket and valuables pocket, to name but a few.

**Tour Cart Bag** - This 'tour influenced' style design is certain to be popular with serious golfers looking for greater storage space and functionality. There are 14 individual dividers giving each club its own location within the bag to avoid snagging. It comes with a selection of varying pockets all designed with a specific purpose, including a large golf ball pocket with water resistant zip and lining. The easily accessible carry handle and lightweight materials make it easy to move the bag even when it is not on the cart. It is available in Staff Black and Deluxe Silver.

The Deluxe PU Cart and Tour Cart will retail at £119.99.

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Further information is available from David Silvers at Professional Sports Ventures Ltd on 01276 858930 (e-mail [david@profsports.com](mailto:david@profsports.com)).